



PO Box 527
Winchester, VA 22604
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winchesterpride.com

WINCHESTER PRIDE CELEBRATION 2023

Steering Committee

Georgia
Andrews

Diana
Cleveland

Victoria Kidd

Aaron R. Stup

Bryan Fleming

Nancy Tilson
Sinback

Winchester Pride Celebration (WPC) is presenting our Winchester Pride Celebration, a series of events to celebrate the diversity of our community. The event is happening on Sept 9 from 10am to 5pm at the Museum of the Shenandoah Valley and will culminate on Saturday night with the after party, as well as a drag show! We anticipate a large number of attendees as this is THE only event of it's kind in Winchester and the surrounding area.

The purpose of the WPC is to bring people together in the spirit of open celebration and community. WPC's goal is, through a variety of venues and events, to create opportunities for people to publicly connect with new and old friends and allies in order to: **CELEBRATE** our lives, **EDUCATE** the public about our culture, our place in society, and issues of concern, and **DEMONSTRATE** our diversity, our normalcy, our numbers, and the spirit of pride we feel within ourselves and our community, either as a queer person or an ally.

May we bring to your attention an opportunity for you or your organization to participate in this joyous celebration by helping to underwrite a portion of the costs as a Sponsor? WPC's main function is to help educate and maintain a healthy gay, lesbian, bisexual, transgender and queer plus community that promotes a positive image through visibility, education and community involvement.

Sponsorship of WPC would create immediate awareness of your support and allyship for this community, which will carry over far beyond the actual events. We believe the rewards we offer provide an incredible value for sponsors at any level.

This year, we are partnering with the Museum of the Shenandoah Valley. Procter and Gamble has come on board as the presenting sponsor. While this sponsorship is allowing us to open the gardens to all attendees, your sponsorship will assist us in offsetting other costs. These costs include entertainers, speakers, promotion of the event, and educational opportunities. Our goal is to garner an additional \$10k in support to create a fun, exciting, safe event that is inclusive of ALL. We hope we can count on your support.

Please review your opportunities to get in on this amazing event!

Planning Committee Member





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PICK THE LEVEL THAT SUITS YOU BEST!

SPONSORSHIPS

PURPLE SPONSOR (\$2,500)

Logo on event banner, free table, logo on poster, hang your own banner, social media advertising

BLUE SPONSOR (\$1,000)

Logo on event banner, free table, hang your own banner, social media advertising

GREEN SPONSOR (\$500)

Logo on event banner, social media advertising, hang your own banner

YELLOW SPONSOR (\$250)

Logo on event banner, social media advertising

RED SPONSOR (\$100)

- All Sponsor levels will be included in printed material
- If sponsorship is received after July 1st. No guarantees it will make it to advertising or marketing listings except social media.

Name _____

Mailing Address _____ City _____ State _____

Zip _____ Phone _____ Email _____

Company _____ Social Media Handle _____

Payment Options **My Company Will Match My Gift**

My check/cash is enclosed and made payable to *Winchester Pride Celebration*

Please invoice me for sponsorship

I will submit payment on the website.
 (www.winchesterpridecelebration.com/donations.html)

We do not share our donor lists. We appreciate the opportunity to acknowledge you in the local press and our publications should we have the opportunity.

If you would like us to keep your contribution anonymous, CHECK HERE.

THANK YOU for your support of **Winchester Pride Celebration**

Send Payment To: Winchester Pride Celebration • PO Box 527 • Winchester, VA 22604
pridecelebration@gmail.com

